

The graded PowerPoint portion of this assignment is worth 50 points. A minor issue (m) will reduce the grade by 2 points. Major issues or multiple minor issues (M) reduce it by 5 points.

M	m	Objective
		Professional
.	.	Submitted at least two class meetings prior to the presentation.
.	.	Slides have a consistent visual style (fonts, colors, layouts, styles, etc.).
.	.	Images are not stretched, squashed, or mangled.
.	.	Image styles and backgrounds are consistent and appropriate.
.	.	Text and evidence are placed appropriately.
.	.	Call-outs on slides are used effectively if needed to direct audience attention.
		Complements the Presentation
.	.	Does not duplicate verbal content (don't cut-and-paste your outline).
.	.	Visual aid includes an appropriate number of slides for topic and objective.
		Accessible
.	.	Each text entry is no more than two lines visually (three for quotes).
.	.	Font sizes are large enough for a general audience (30+ pt recommended).
.	.	Colors used are appropriate for a general audience.
.	.	Color is not the only way meaning is expressed.
		Assertion-evidence Structure
.	.	Headings are present on all content slides.
.	.	Headings are complete sentences that make a claim.
.	.	Visual evidence included on content slides.
.	.	Visual evidence is diverse in form (uses images, graphs, <i>and</i> quotes).
.	.	Visual evidence supports assertion headings.
.	.	Citations are provided for all visual evidence.
.	.	On-slide citations list creator, date, (and page number, if needed).
.	.	Usage rights provided for images.
		Referenced Appropriately
.	.	References are present for all citations.
.	.	References have all information for APA format.
.	.	References are listed in APA format.
.	.	References are listed in alphabetical order.
		Seven Deadly Sins of Projected Visual Aids
.	.	Distracting typos, spelling errors, or grammar errors.
.	.	Extensive use of text.
.	.	A picture of someone else's slide.
.	.	An infographic, graph, etc. that is not designed for projection.
.	.	A graph that contains irrelevant information.
.	.	Meaningless animation, transition, and sounds.
.	.	More than one idea per slide.

Notes: Required information for initial citation includes creator, their credibility, publication date, source type, container title, work title, and (for quotations) page number. **Evidence with both citation and reference information missing is plagiarism.**