The outline portion of this assignment is worth 50 points. A minor issue (m) will reduce the grade by 2 points. Major issues or multiple minor issues (M) reduce it by 5 points.

M	m	Objective
		Professional
·	·	Submitted at least two class meetings prior to the presentation.
·	·	Written using a consistent, professional, 12 point font.
·	·	Outline is double-spaced.
·	·	Entries in the body are indented effectively and consistently.
·	·	Entries in the outline are numbered effectively and consistently.
·	·	Entries are free of distracting spelling or grammar errors.
		Topic Fit
·	·	Topic meets assignment objectives.
·	·	Topic is appropriate for the environment.
·	·	Topic is compelling and interesting for the target audience.
		Introduction
·	·	Attention Getter is present, effective, and placed first.
·	·	Relevance effectively connects the topic to this specific audience.
·	·	Credibility effectively shows speaker's expertise.
·	·	Thesis Statement is clearly stated.
·	·	Overview effectively previews main points (and only main points).
		Support
·	·	Main points are claims which support the thesis statement
·	·	Supporting points are evidence that supports main points.
·	·	Citations present for all supporting points.
·	·	Initial oral citations contain all necessary information.
·	·	Evidence for each main point is diverse in type.
·	·	Evidence for each main point is diverse in form.
·	·	Evidence for each main point is diverse in source.
·	·	Entries display parallelism, coordination, subordination, & division.
		Organization
·	·	Main Points are clearly and consistently organized.
·	·	Transitions are all present and effective.
·	·	Directional transitions are used between main points.
		Conclusion
·	·	(Optional) Summary effectively reviews main points (only).
·	·	Thesis is clearly restated.
·	·	Clincher is present, effective, and placed last.
		References
·	·	References are present for all citations.
·	·	References have all information for APA format.
·	·	References are listed in APA format.
·	·	References are listed in alphabetical order.

The graded PowerPoint portion of this assignment is worth 50 points. A minor issue (m) will reduce the grade by 2 points. Major issues or multiple minor issues (M) reduce it by 5 points.

M	m	Objective
		Professional
·	·	Submitted at least two class meetings prior to the presentation.
·	·	Slides have a consistent visual style (fonts, colors, layouts, styles, etc.).
·	·	Images are not stretched, squashed, or mangled.
·	·	Image styles and backgrounds are consistent and appropriate.
·	·	Text and evidence are placed appropriately.
·	·	Call-outs on slides are used effectively if needed to direct audience attention.
		Complements the Presentation
·	·	Does not duplicate verbal content (don't cut-and-paste your outline).
·	·	Visual aid includes an appropriate number of slides for topic and objective.
		Accessible
·	·	Each text entry is no more than two lines visually (three for quotes).
·	·	Font sizes are large enough for a general audience (30+ pt recommended).
·	·	Colors used are appropriate for a general audience.
·	·	Color is not the only way meaning is expressed.
		Assertion-evidence Structure
·	·	Headings are present on all content slides.
·	·	Headings are complete sentences that make a claim.
·	·	Visual evidence included on content slides.
·	·	Visual evidence is diverse in form (uses images, graphs, *and* quotes).
·	·	Visual evidence supports assertion headings.
·	·	Citations are provided for all visual evidence.
·	·	On-slide citations list creator, date, (and page number, if needed).
·	·	Usage rights provided for images.
		Referenced Appropriately
·	·	References are present for all citations.
·	·	References have all information for APA format.
·	·	References are listed in APA format.
·	·	References are listed in alphabetical order.
		Seven Deadly Sins of Projected Visual Aids
·	·	Distracting typos, spelling errors, or grammar errors.
·	·	Extensive use of text.
·	·	A picture of someone else's slide.
·	·	An infographic, graph, etc. that is not designed for projection.
·	·	A graph that contains irrelevant information.
·	·	Meaningless animation, transition, and sounds.
·	·	More than one idea per slide.

Notes: Required information for initial citation includes creator, their credibility, publication date, source type, container title, work title, and (for quotations) page number. **Evidence with both citation and reference information missing is plagiarism.**

The presentation portion of this assignment is worth 150 points. A minor issue (m) will reduce the grade by 3 points. Major issues or multiple minor issues (M) reduce it by 9 points.

M	m	Objective
		Topic Fit
·	·	Topic meets assignment objectives.
·	·	Topic is appropriate for the environment.
·	·	Topic is compelling and interesting for the target audience.
		Introduction
·	·	Attention Getter is clear, effective, and placed first.
·	·	Relevance is clear and connects the topic to this specific audience.
·	·	Credibility is clear and shows speaker's expertise.
·	·	Thesis Statement is clearly stated.
·	·	Overview effectively previews main points (and only main points).
		Support
·	·	Main points support the thesis statement.
·	·	Supporting points are evidence that supports main points.
·	·	Oral citations present for all supporting points.
·	·	Initial oral citations contain all necessary information.
·	·	Evidence for each main point is diverse in type, form, and source.
		Organization
·	·	Main Points are effectively and consistently organized.
·	·	Transitions are all present and effective.
·	·	Directional transitions are used between main points.
		Conclusion
·	·	(Optional) Summary effectively reviews main points (only).
·	·	Thesis is clearly restated.
·	·	Clincher is clear, effective, and placed last.
		Presentation Aids
·	·	Aids are professional and appropriate (topic, audience, environment).
·	·	Aids are accessible for a general audience.
·	·	Aids effectively complement the presentation.
·	·	Aids are integrated into the body of the presentation.
·	·	Aids are introduced and explained to the audience.
·	·	Complete references in APA style are included for visual citations.
		Delivery
·	·	Voice is clear, fluent, and engaging (volume, rate, pitch, fillers, etc).
·	·	Movement is engaging and appropriate (movement, pacing, swaying, etc.).
·	·	Eye contact is distributed evenly and naturally across the audience.
·	·	Facial expressions are engaging and appropriate.
·	·	Speech notes are used effectively (a checklist, not a script).
·	·	Aids are used effectively (not read to audience, not used as notes).
		Time Management
·	·	Presentation is within 30 seconds of target length.